

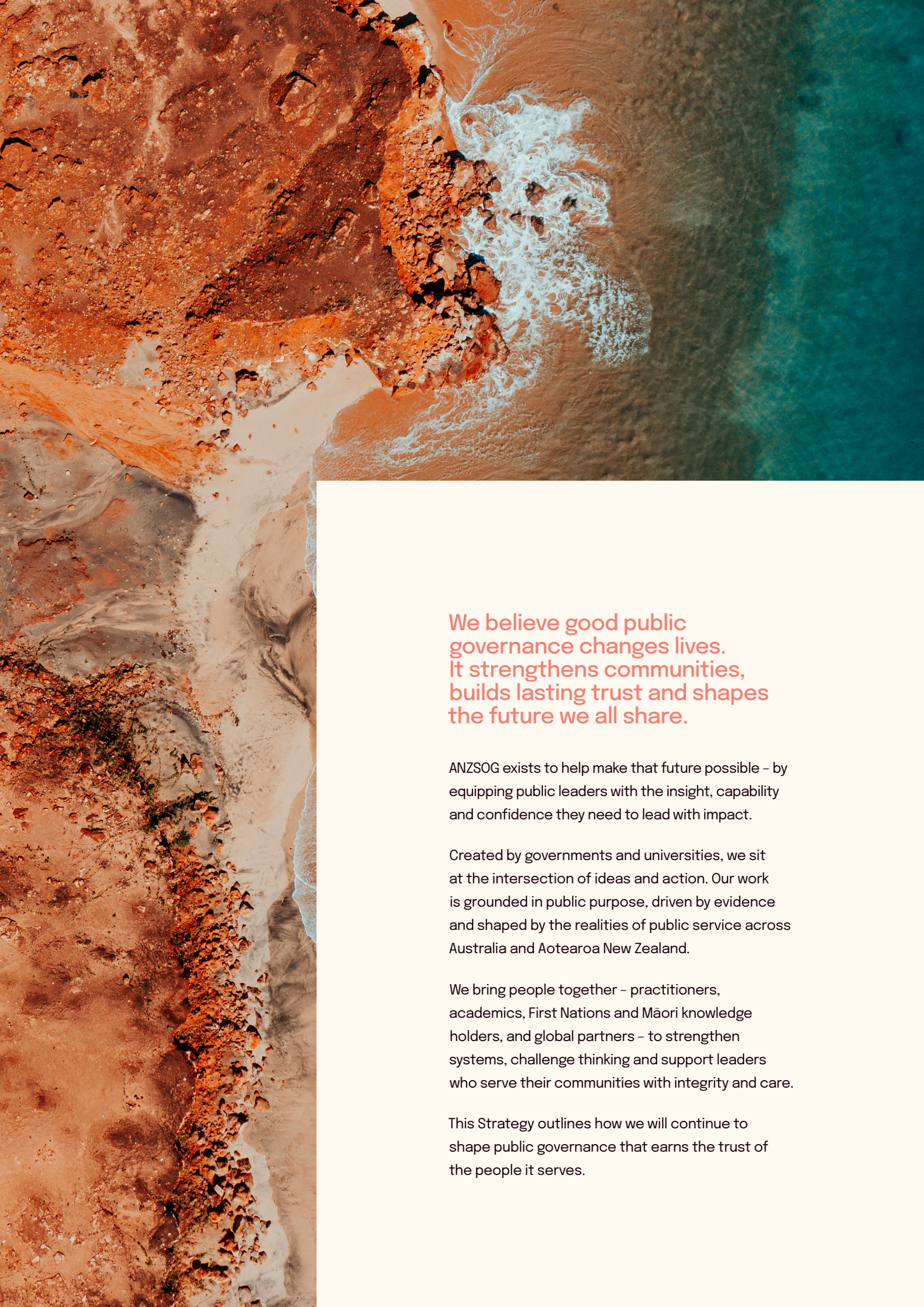
Strategy 2030

Public Governance that People Trust

ANZSOG's strategic direction for 2025–2030

Public Governance that People Trust





We believe good public governance changes lives. It strengthens communities, builds lasting trust and shapes the future we all share.

ANZSOG exists to help make that future possible – by equipping public leaders with the insight, capability and confidence they need to lead with impact.

Created by governments and universities, we sit at the intersection of ideas and action. Our work is grounded in public purpose, driven by evidence and shaped by the realities of public service across Australia and Aotearoa New Zealand.

We bring people together – practitioners, academics, First Nations and Māori knowledge holders, and global partners – to strengthen systems, challenge thinking and support leaders who serve their communities with integrity and care.

This Strategy outlines how we will continue to shape public governance that earns the trust of the people it serves.

ANZSOG is strengthened by deep partnerships across government and academia.

Our model brings together government members and university members across the region, creating a shared foundation of knowledge, integrity and public purpose.



University members



International affiliates







Welcome from the Dean and CEO

At ANZSOG, we know that public leadership matters – for communities, for trust and for our shared future. Strengthening leadership capability across Australia and Aotearoa New Zealand has always been our purpose, and this Strategy renews that commitment with clarity and intent.

Today's public sector faces complexity like never before. Our role is to equip leaders with the insight, confidence and community they need to navigate that complexity with integrity and purpose.

Strategy 2030 sets out how we will continue to serve the sector – through rigorous learning, trusted insights, strong partnerships and a deep commitment to diverse perspectives, including First Nations and Māori knowledge.

Together, we will shape public governance that earns and sustains the trust of the communities we serve.

Professor Caron Beaton-Wells
Dean and CEO, ANZSOG

Strategy 2030 sets ANZSOG's ambition to support and strengthen public governance across Australia and Aotearoa New Zealand.

Who we are

ANZSOG is a school of government – and a school of thought – where big ideas meet real-world action.

Founded in 2002 by governments and universities, we are uniquely designed for the public sector we serve.

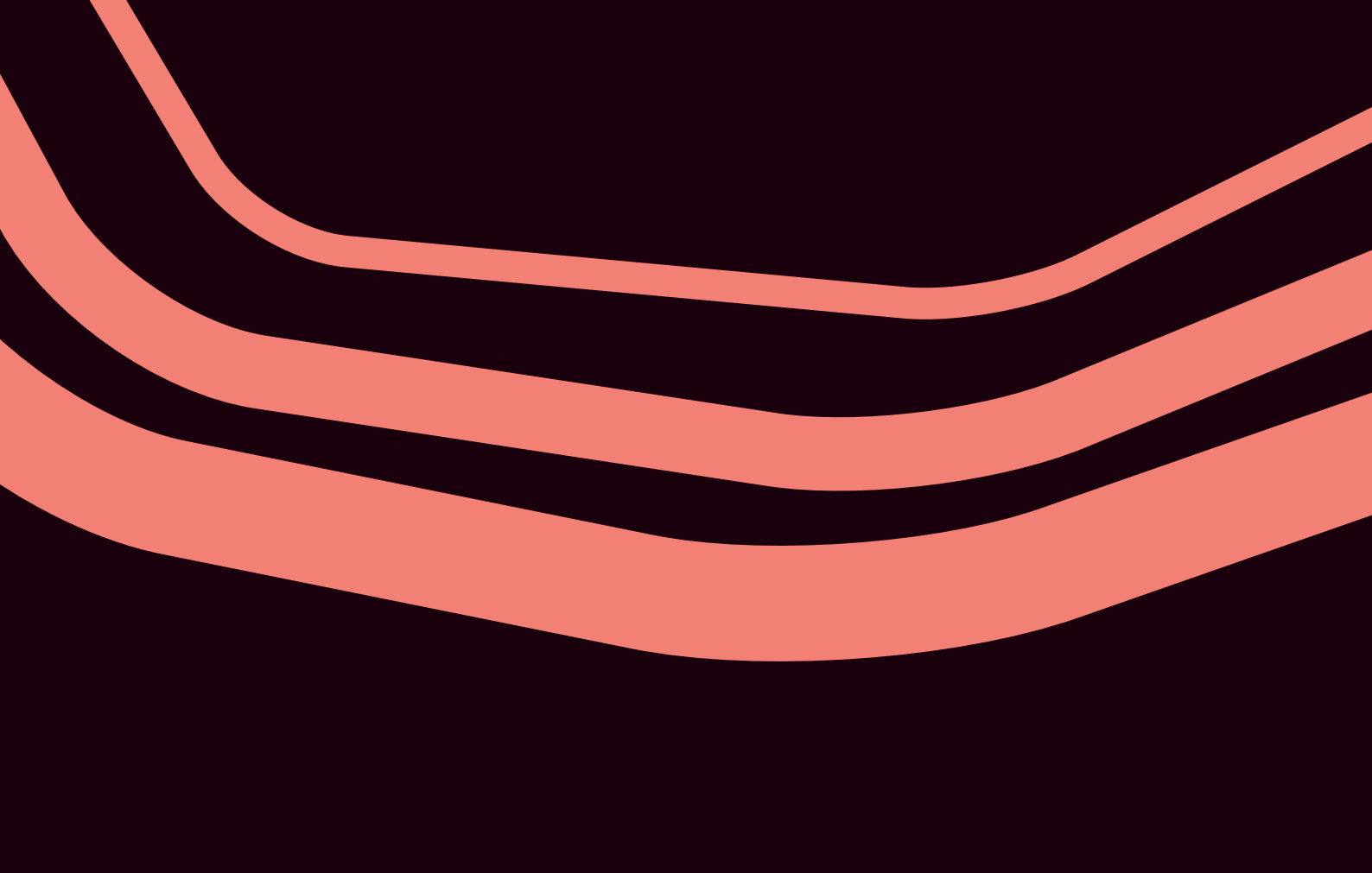
We curate regional and global expertise, bringing together academics, practitioners and diverse communities to create learning that is both rigorous and practical.

We champion public purpose and the people who shape it, supporting leaders across systems, roles and jurisdictions to deliver outcomes that matter.

Everything we do is grounded in evidence, collaboration and public value.

Our mission

To shape the future of how government works by advancing public sector capability and delivering meaningful impact for people and communities.



Our goals through 2030

01 Leadership for Impact

Strengthen leadership capability for public good across the region through programs grounded in practice, evidence and purpose.

02 Value to our Members

Deepen partnerships with government and institutional members through co-designed learning and shared solutions.

03 Insights that Shape Systems

Produce applied, independent insights that inform policy, strengthen governance and support better decision-making.

04 First Nations and Māori Leadership

Champion and support improved outcomes for First Nations and Māori peoples through respectful partnership, allyship and shared learning.

05 A Sustainable, Future-Ready ANZSOG

Ensure ANZSOG remains adaptive, financially sustainable and positioned for long-term impact.



Our focus: what we will prioritise

Leadership, Capability and Development

Programs that build confidence, capability and clarity for leaders at all levels.

First Nations and Māori Perspectives

Learning grounded in Indigenous knowledge systems and culturally informed leadership.

Policy Design and Impact

Supporting leaders to design, test and implement policy that delivers public value.

Government Systems and Institutions

Strengthening the structures, cultures and processes that underpin trusted governance.

How we will work



Purposeful Progress

We strive for impact that endures.



Respect in Action

We listen deeply and value diverse knowledge.



Accountable Leadership

We act with integrity, care and responsibility.



Impact for Good

We serve public purpose above all else.



Connected Thinking

We bring people and ideas together to shape better systems.

Our 2030 Strategy expands our mission and reinforces our role in shaping the future of public governance across the region.

Professor Caron Beaton-Wells



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ANZSOG