SSC & ANZSOG present:
The best place in the world to be a child: what do strong and supportive communities look like from a child’s perspective and how well are we doing?

SPEAKER
Professor Sharon Bessell
Director
Gender Equity & Diversity
Crawford School of Public Policy
Australian National University

LOCAL SPEAKER
Professor Jonathan Boston
Professor of Public Policy
School of Government
Victoria University of Wellington
Child poverty, child wellbeing and the wellbeing budget

Jonathan Boston
School of Government
Victoria University of Wellington
June 2019
Let the little children come to me, and do not hinder them, for the kingdom of heaven belongs to such as these.

Jesus of Nazareth, NIV, Matt 19:14

There can be no keener revelation of a society’s soul than the way in which it treats its children.

Nelson Mandela (1985)
Goal: New Zealand is the best place in the world for children and young people.
Declaration of Interests


2. Drafted first version on Child Poverty Reduction Bill in October 2017

3. Member of the External Reference Group for Child and Youth Wellbeing Strategy
Outline

1. The policy context
2. Child poverty rates
3. The Child Poverty Reduction Act
4. Child poverty reduction targets
5. Meeting the targets
6. The proposed child and youth strategy
7. Supplementary slides
1. Many NZ children experience poor outcomes across a range of indicators – health, education, etc. – with lifelong impacts
2. Child (income) poverty and material hardship rates have been relatively high in NZ, especially since early 1990s
3. 2017 general election – both major parties promise to reduce child poverty rates substantially
4. PM became Minister responsible for child poverty reduction
7. Treasury – Living Standards Framework; emphasis on wellbeing
8. Wellbeing budget – 30 May 2019
Proportion of all individuals in low-income households by age, 60% REL threshold (AHC) (Perry 2016)

Moving line (REL) threshold, 60% of BHC median, less 25%

Proportions below the threshold

HES year

1980 85 90 95 00 05 10 2015
Trends in material hardship (deprivation) 2007-15
(Perry, 2016)

Note: the analysis uses a hardship threshold that is equivalent in 2012 to the EU ‘standard’ measure. Pre-2012 = ELSI; post-2012 = MWI
Main features:

1. A statutory commitment device – politically binding (‘significant and sustained reduction …’)
2. Achieved multiparty support
3. Annual poverty measurement – 10 specified measures
4. Government must set targets for four primary measures (see separate slide) – for an intermediate period (3 years) and the long-term (10 years)
5. Political discretion over the level of ambition (cf UK)
6. Governments must report progress annually – including new provisions in the Public Finance Act
7. Labour-NZF targets are ambitious and will be difficult to meet
## Child Poverty Reduction Targets

<table>
<thead>
<tr>
<th></th>
<th>Stats NZ Child poverty rates Year to June 2018</th>
<th>Long-term targets 10 years (2028)</th>
<th>Intermediate targets 2020/21</th>
<th>Best in OECD for children</th>
</tr>
</thead>
<tbody>
<tr>
<td>BHC 50% of median, moving line</td>
<td>16.5% (183,000)</td>
<td>5% (60,000)</td>
<td>6 percentage points lower (72,000 less)</td>
<td>3-5% Denmark Finland</td>
</tr>
<tr>
<td>AHC, 50% of median, fixed line</td>
<td>22.8% (254,000)</td>
<td>10% (120,000)</td>
<td>4 percentage points lower (42,000 less)</td>
<td>?</td>
</tr>
<tr>
<td>Material hardship, standard rate</td>
<td>13.3% (148,000)</td>
<td>6% (70,000)</td>
<td>3 percentage points lower (37,000 less)</td>
<td>3-5% EU 13, 2015 Sweden, Norway, Finland, Switzerland</td>
</tr>
<tr>
<td>Poverty persistence</td>
<td>?</td>
<td>Yet to be determined</td>
<td>Yet to be determined</td>
<td>?</td>
</tr>
</tbody>
</table>
Reducing child poverty in NZ

1. Various policy measures have been announced since late 2017 that will help reduce rates of child poverty, including a family income package and the indexation of main welfare benefits to wages, but
   • these are barely sufficient to achieve the BHC 50% and material hardship targets
   • significant additional measures will be required to meet the long-term targets for BHC 50% and material hardship

2. Policy options include:
   • Extending wage indexation to Working for Families tax credits
   • A further increase in the Family Tax Credit
   • Review the structure and rates of all welfare benefits and housing subsidies
   • Reform child support
   • Encourage and support child-age appropriate employment by parents, including sole parents
   • Extend free health to all children
   • Develop a national strategy for food in schools
   • Further measures to tackle social problems
1. The strategy is required by Children’s Act (2014), as amended in 2018

2. Requires governments to set outcomes and actions to improve all children’s wellbeing, with a focus on:
   - children with greater needs
   - child poverty and socio-economic disadvantage
   - children of interest or concern to Oranga Tamariki.

3. Policies must be ‘informed by evidence about their expected effectiveness in achieving the social and economic outcomes sought’

4. Progress must be reported annually

5. The strategy must be reviewed every three years
The proposed strategy:

1. An ambitious vision
2. Six main outcomes
3. Nine underlying principles
4. Six main priorities and ten other areas of focus
5. Multiple policies and actions
6. Multiple indicators and measures
7. Launch – second half of 2019
Tamariki Tu
Tamariki Ora

are learning & developing
are loved, safe & nurtured
are accepted, respected & connected
are happy & healthy
are empowered & involved

have what they need
A brief evaluation

1. A statutory commitment device to reduce child poverty is desirable
2. The government’s intermediate and long-term targets will be difficult to achieve, especially the relative poverty measure, given the tight fiscal constraints
3. Future governments may be less ambitious; public opinion will be important
4. ‘Wellbeing’ risks meaning everything and hence nothing
5. The wellbeing budget has a distinctive narrative, but is not transformative
6. The proposed child and youth wellbeing strategy has a bold objective, but unclear what new policies will be introduced; repackaging of current policies and practices will not be sufficient
Our Vision: New Zealand is the best place in the world for children and young people

Children and young people have what they need
- They and their parents / caregivers, have a good standard of material wellbeing.
- They have regular access to nutritious food.
- They live in stable housing that is affordable, warm and dry.
- Their parents / caregivers have access to the education and support they need, and to quality work.

Children and young people are learning & developing
- They are positively engaged with and achieving in education.
- They have the emotional, communication, and behavioural skills they need as they progress through their life course.
- They have the skills and encouragement to achieve their potential and enable choices around further education, volunteering, employment, and entrepreneurship.
- They can successfully navigate life’s transitions.

Children and young people are happy and healthy
- They have the best possible health, starting before birth.
- They build self esteem and resilience.
- They have good mental wellbeing and recover from trauma.
- They have spaces and opportunities to play and express themselves creatively.
- They live in healthy, sustainable environments.
- They and their families are supported to make healthy and informed choices around relationships, sexual health, alcohol, tobacco, and other drugs.

Children and young people are loved, safe and nurtured
- They feel loved and supported.
- They have family, whānau and homes that are loving, safe and nurturing.
- They are safe from avoidable accidental harm.
- They are safe from intentional harm (including bullying, neglect, and emotional, physical and sexual abuse).
- They are able to spend quality time with their parents, family and whānau.

Children and young people are accepted, respected & connected
- They feel accepted, respected and valued at home, school, in the community and online.
- They live free from racism and discrimination.
- They have stable and healthy relationships.
- They are connected to their culture, language, beliefs and identity including whakapapa and tūrangawaewae (place of belonging).

Children and young people are empowered & involved
- They feel manaakitanga: kindness, respect and care for others.
- They contribute positively at home, at school and in their communities.
- They exercise kaitiakitanga: connection and care of the land and nature.
- They have their voices, perspectives, and opinions listened to and taken into account.
- They are supported to exercise increasing autonomy as they age.

Wellbeing needs holistic and comprehensive approaches. Wellbeing is multidimensional and includes hinengaro (mental), tinana (physical), wairua (spiritual), whānau (family), papa kainga (community), and taiao (environmental) wellbeing.

Children’s wellbeing is dependent on whānau wellbeing. Children should be viewed in the context of their families, whānau, hapu, and iwi, other culturally recognised family groups, and communities.

Change requires action by all of us. Individuals, organisations, communities and the government need to work together to achieve good wellbeing for all children and young people.

Actions must deliver better life outcomes. The Strategy and its delivery will be informed by evidence of effective policies and smart information connections.

Early support is needed. Policies in the Strategy should be focused on preventing or minimising negative outcomes and supporting children and their family and whānau early for better outcomes.

These are the principles that will guide the actions and implementation of the Strategy:

- Children and young people are taonga. They have intrinsic value, inherent dignity and mana which should be recognised and respected.
- Māori are tangata whenua. Recognising and giving practical commitment to Te Tiriti o Waitangi (Treaty of Waitangi), and the objectives of the United Nations Declaration on the Rights of Indigenous Peoples, is essential to help achieve wellbeing for tamariki and rangatahi Māori.

All children and young people deserve to live a good life. To achieve greater equity of outcomes, some children and young people need more support.

DRAFT 09/05/19 NOT GOVERNMENT POLICY – PRESENTATIONAL ONLY
The wellbeing budget

1. Reasons for changing the policy narrative and focus of fiscal policy – moving beyond GDP; from flows to stocks (of capital); SDGs
2. The nature and measurement of wellbeing
3. Objective v subjective measures
4. OECD Better Life Index – modified for NZ conditions: see *Indicators Aotearoa New Zealand* (StatsNZ)
5. Issues – distribution of wellbeing intragenerational (age, gender, ethnicity, region, socio-economic) and intergenerational
6. Priorities for 2019:
   - Creating opportunities for productive businesses, regions, iwi and others to transition to a sustainable and low-emissions economy
   - Supporting a thriving nation in the digital age via innovation, social and economic opportunities
   - Lifting Māori and Pacific incomes, skills and opportunities
   - Reducing child poverty and improving child wellbeing, including addressing family violence
   - Supporting mental wellbeing for all New Zealanders, with a special focus on under 24-year-olds
Current outcomes are assessed using indices of both quality of life and material conditions. It is a snapshot measure.

Each element has a distribution in the population and may vary across subpopulations (e.g. by gender or ethnicity). It is not just income or wealth that might be unequally distributed.

It cannot be measured as a single number without making significant implicit or explicit value judgements, for example, how important is health relative to income.
## Current wellbeing outcomes

Provisional table of current wellbeing indicators for New Zealand.

<table>
<thead>
<tr>
<th>Dimension</th>
<th>Indicators</th>
</tr>
</thead>
<tbody>
<tr>
<td>Housing</td>
<td>• Housing expenditure • Rooms per person • Dwellings with basic facilities</td>
</tr>
<tr>
<td>Income</td>
<td>• Household financial wealth • Household net adjusted disposable income</td>
</tr>
<tr>
<td>Jobs</td>
<td>• Job security • Long-term unemployment rate • Personal earnings • Employment rate</td>
</tr>
<tr>
<td>Community</td>
<td>• Quality of support network • Voter turnout • Corruption</td>
</tr>
<tr>
<td>Education</td>
<td>• Years in education • Educational attainment • Student skills</td>
</tr>
<tr>
<td>Environment</td>
<td>• Water quality • Air Quality • Stakeholder engagement for developing regulations</td>
</tr>
<tr>
<td>Civic Engagement</td>
<td>• Corruption • Voter turnout • Life expectancy</td>
</tr>
<tr>
<td>Health</td>
<td>• Self-reported health • Suicide rate • Life expectancy</td>
</tr>
<tr>
<td>Life Satisfaction</td>
<td>• Life satisfaction • Feeling safe walking alone at night</td>
</tr>
<tr>
<td>Safety</td>
<td>• Homicide rate • Employees working very long hours</td>
</tr>
<tr>
<td>Work-Life Balance</td>
<td>• Time devoted to leisure and personal care • Volunteering</td>
</tr>
<tr>
<td>Cultural Identity</td>
<td>• Local Content on New Zealand television • Maori language speakers</td>
</tr>
<tr>
<td></td>
<td>• Language retention</td>
</tr>
</tbody>
</table>

Indicators in light blue are proposed New Zealand specific measures.