NZ SSC, GridAKL & ANZSOG present:

‘SWIPE RIGHT’
TO FIX THE WORLD

SPEAKER
Professor Beth Noveck
Director
The Governance Lab

MC & LOCAL SPEAKER
Councillor Chris Darby
Auckland Council

DO YOU HAVE A QUESTION ABOUT TODAY’S TOPIC?
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slido.com
#8214

ALL QUESTIONS WILL BE ANSWERED AT THE END OF THE PRESENTATION

SLIDES FROM TODAY’S PRESENTATION WILL BE AVAILABLE ON THE ANZSOG WEBSITE
UNITED NATIONS SUSTAINABLE DEVELOPMENT GOALS

1. No Poverty
   End poverty in all its forms everywhere

2. Zero Hunger
   End hunger, achieve food security and improved nutrition and promote sustainable agriculture

3. Good Health and Well-being
   Ensure healthy lives and promote well-being for all at all ages

4. Quality Education
   Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all

5. Gender Equality
   Achieve gender equality and empower all women and girls

6. Clean Water and Sanitation
   Ensure availability and sustainable management of water and sanitation for all

7. Affordable and Clean Energy
   Ensure access to affordable, reliable, sustainable and modern energy for all

8. Decent Work and Economic Growth
   Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all
CLIMATE UNCERTAINTIES
IMMIGRATION UNCERTAINTIES

President Trump calls for tripling of ICE force; riots continue

President Trump has set in motion one of the most extensive immigration crackdowns in American history, signaling his commitment to enforcing immigration law and making the country safer.

Curfews extended in multiple cities

The independent

The celebrity chef and the mystery of middle-class shopping

Immigration does not cause unemployment

San Diego | Student Housing

Is Immigration Policy Changing Housing Costs?

The scandal of open-door Britain

The White House, Washington D.C., 11th October 2017

Breaking News

Trump: Deport illegals ‘so fast you won’t be able to record’

Live now: President addresses the nation

W. S. Young

The San Diego Housing Market

What’s next for the market with help from the Federal Reserve and the Administration

The Scandal of Open-Door Britain

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POLITICAL UNCERTAINTIES:
RISE OF THE DEMAGOGUES
Let Me Ask America a Question

How has the 'system' been working out for you and your family? No wonder voters demand change.

By DONALD J. TRUMP
April 14, 2016 7:18 p.m. ET

On Saturday, April 9, Colorado had an "election" without voters. Delegates were chosen on behalf of a presidential nominee, yet the people of Colorado were not able to cast their ballots to say which nominee they preferred.

A planned vote had been canceled. And one million Republicans in Colorado were sidelined.

In recent days, something all too predictable has happened: Politicians furiously defended the system. " Those are the rules." we were told over and over again. If the "rules" can be used...
The people are right
and the governing elite are wrong.

DONALD J TRUMP
TODAY’S INSTITUTIONS ARE NOT WORKING
YET PUBLIC EXPECTATIONS OF WHAT GOVERNMENT SHOULD DELIVER HAVE ACTUALLY RISEN.
Better democracy: more than just a philosophical pursuit?

SEPTEMBER 29, 2017 by MATT RYAN
BUT WE CAN DO BETTER THAN VOTING.
TRANSPARENCY ALONE IS NOT ENOUGH
The only way to solve a large-scale problem is with all hands on deck. Our public institutions therefore must be designed not only to represent citizenry through intermittent electoral engagement, but continuously through systematic conversation and tapping of talents and skills.
A FALSE DICHOTOMY
Imagine if...
Imagine if we could expedite the path between innovative ideas and implementable new policies and services.
Imagine if

the data scientist, epidemiologist, technologist, urban planner, public official, and artist – those with diverse backgrounds and experience – could talk and devise solutions to public problems.
Imagine if public officials had the ability to steward a process that focused the most creative minds in our own communities on improving them.
HYPOTHESIS

PUBLIC INSTITUTIONS WILL BECOME MORE EFFECTIVE AND MORE LEGITIMATE IF THEY ENGAGE MORE DIVERSE AUDIENCES MORE FREQUENTLY
SÉ PARTE DEL PRIMER MARATÓN DE MAPEO COLECTIVO DE RECORRIDOS DE MICROBÚS, AUTOBÚS Y VAGONETA EN LA CIUDAD DE MÉXICO

Juega y construye la base de datos abiertos del sistema de transporte público concesionado más grande de México.

Participa del 29 de enero al 14 de febrero de 2016

CONOCE MÁS
The Desal Prize

On April 22, 2015, the Desal Prize announced the competition’s winning teams. View the Desal Prize winners and their projects here. The winning teams were selected through a head-to-head competition April 9-11, 2015 at the Bureau of Reclamation’s Brackish Groundwater National Desalination Research Facility in Alamogordo, New Mexico. The winning teams will also be invited to submit applications to receive grant funds to pilot their technology in a USAID mission region in a developing country.

On April 6-12, 2015, the Desal Prize descended on Alamogordo, NM for a week of rigorous testing and competition. The competitors? Five teams from around the globe working to prove their technology could help farmers in the developing world turn dirty, brackish water into clean, usable water for crops, livestock and human consumption using only energy from the sun. Surrounded by trillions of gallons of brackish water in the Alamogordo Basin, the teams had their work cut out for them.

Gathering at the Brackish Groundwater National Desalination Research Facility (BGNDRF), the five teams were tasked with two separate 24-hour testing periods to run their systems. The goal was lofty—to produce the highest percentage of potable and agriculture use water and effectively use only renewable energy to power their systems. With $200,000 in prize funding and a chance to pilot in a USAID mission region on the line, the stakes were high.
Poor Kids and the 'Word Gap'

The White House launches a new literacy initiative aimed at low-income children.
Revisiting EFSA@EXPO: crowdsourcing, crystals and communities

Openness in science is not new, but society is demanding that science opens up more. Public bodies, consumers and other stakeholders want a voice in risk governance as a whole, from the beginning onwards, not just at the end. Escalating volumes of data require new ways of approaching assessment and analysis. Innovative companies and online communities, among others, can help to develop tools to meet these challenges. The session brought together some of the latest open assessment models and tools that are emerging.

Science and society: an evolving partnership
Amnesty Decoders is an innovative platform for volunteers around the world to use their computers or phones to help our researchers sift through pictures, information and documents.
Could civic engagement be the answer?

We lack public institutions - a participatory bureaucracy and open parliamentary processes - that know how to tap into the collective intelligence of our communities, and draw power from the participation of the many, rather than the few.

It is the absence of these open institutions, and the resulting failure to take account of the views, voices and know-how of the many disaffected people who...
THE CHALLENGE OF THE OPEN CALL
BUT HARD TO FIND THE NEEDLE IN THE HAYSTACK
DesafíoSP

Co-creando soluciones con las personas más creativas e innovadoras de la comunidad

¿Qué es?

Una nueva manera de resolver problemas públicos

Buscamos crear un modelo de gobierno más descentralizado, colaborativo, y que sepa aprovechar la inteligencia y talentos dispersos en su comunidad en la resolución de problemas públicos.

Un nuevo paradigma de Participación Ciudadana

Queremos transformar la manera de interactuar contigo y con los demás.
Imagine if the epidemiologist, the computer scientist, the urban planner and those with diverse know how could talk to one another to design actionable solutions to the root causes of mosquito borne illness.
Employers can begin to catalog systematically the unique skills of the individuals within their organization.

Tech companies can build a wider variety of matching tools to tap talent reliably in the public interest.
Specialization, Skills & Languages

I work on Collaboration, Spark, C4D, SkillFinder, iPortal, Enterprise Search, Intranet, Communities of Practice

PRIMARY SPECIALIZATION

Advisory Services
Knowledge and Learning
IT Program Management
“Do we have recent projects related to pumping treated water into the aquifer?”

1. Clarify question when needed, triage, research topic and draft reply

2. Addresses technical aspects, clears reply.

“This is what we know”

Askwater Helpdesk for Operations

WBG Library & Archives of Development
Developing a Model for Expert Networking Across Federal Government: The HHS Profiles Pilot

Jessica N. Hernandez and Nichole Rosamilia
Innovation and Technology Solutions Team, Food and Drug Administration

VIVO 2015 Annual Conference
14 August 2015
Welcome to the Skills Marketplace Portal!

Using the Skills Marketplace Portal is simple...

**Manage Skills Marketplace Profile**
- Sign-up to receive email alerts
- Access all the project opportunities that you have applied to
- Access the applications that have been submitted to project opportunities that you have posted

**Find Open Project Opportunities**
- Browse open project opportunities
- Search by keywords
- Search by Office or Type of Project

**Post New Project Opportunities**
- Post a new project opportunity that other colleagues can apply to join

*Please remember, only projects approved through your AAShip/Regional Office’s project approval process may be posted*

**Share Ideas on Skills Marketplace Projects**
- Have you been keeping an eye out for new opportunities on the Skills Marketplace portal but haven’t yet found one that fits your skill set/development goals?
- Have you participated in one Skills Marketplace project and now can’t wait to take another new opportunity?

As supervisors across the agency work on identifying new opportunities to post to the Skills Marketplace, we would like to let them know what types of projects you are interested in. Please respond to these few questions to let us know what you are interested in. Please respond to these few questions to
Share advice and information with the people of Torfaen

Watch this video to find out how you can use the Wisdom Bank in a safe and secure online community.

Find useful info, share tips and advice, connect with new friends

Email address

Password

Join Wisdom Bank
BOROUGH OF TORFAEN WISDOM BANK, WALES
<table>
<thead>
<tr>
<th>Presentaciones</th>
<th>10 months ago</th>
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<tbody>
<tr>
<td>Los grandes centros de ocio como generadores de empleo y ocio?</td>
<td>10 months ago</td>
</tr>
<tr>
<td>Eurovegas Made in Spain</td>
<td>11 months ago</td>
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Strategies for Engaging THE PUBLIC

City Challenges - Public institutions are turning to open innovation--also known as crowdsourcing--to identify good ideas and evidence to support their implementation.

Strategies for Engaging PUBLIC SERVANTS

Expert Networking - In an increasingly complex and networked world, new technology makes it possible to quickly search for and find relevant expertise among citizens and civil servants.

Strategies for Tapping THE WORLD’S EXPERTS

Smarter Crowdsourcing - No matter the size of your community, technology can help to bring the world’s most innovative thinkers and doers to your door.
CROWDLAW
CIVIC ENGAGEMENT
IN LAWMAKING
LEGISLATURES ARE NOT PRODUCING HIGH QUALITY LEGISLATION
CIVIC ENGAGEMENT IS HARD
The Problem

Citizens are often uninformed about key public issues. Conventional polls represent the public's surface impressions of sound bites and headlines. The public, subject to what social scientists have called "national ignorance," has little reason to confront debate with its own time and effort in acquiring information or voicing its considered judgment.
CITIZEN JURIES

What is a Citizens' Jury all about?

Citizens’ Juries are an innovative way to change the way democracy is done in SA, creating a new balance between experts and the public, and giving elected representatives confidence that public judgment (rather than opinion) contributes to better decision-making.

This is a ground-breaking approach for the way governments make decisions, it presents our elected leaders with an unrivalled result, matched by a group of South Australians whose composition ensures that they truly represent the state. Within the Juries, activists and community groups are welcome to present their points of view to the Jury, the structured and supported process ensures that final recommendations are developed independently. Juries have given South Australia’s leaders a voice to the voice of its community in key decision-making around a tricky policy issue.

Want to know more? Read this article written by Linda Jorde and Emma Lawton, Citizens’ Jury facilitators. Let’s ask more of Australian democracy - InBrief. 11 October 2015.
Better Together
involving South Australians in decisions that matter to them
CROWDLAW IS ALREADY HAPPENING
STAGES OF LAWMAKING

Public has the potential to enhance governance in every legislative phase.
STAGES OF LAWMAKING

Public has the potential to enhance governance in every legislative phase
Experimental AI filtered social media listening

Subject: Youth mobility and Erasmus

1,500 voices translated from 29 languages

STAGES OF LAWMAKING

Public has the potential to enhance governance in every legislative phase
Rahvakogu – People’s Assembly in Estonia

After political scandals in Estonia in 2012, president Toomas Hendrik Ilves asked grassroots organisations to come up with ideas to improve the democratic framework in the country. They decided to crowd-source this reflection process using Your Priorities system.
STAGES OF LAWMAKING

Public has the potential to enhance governance in every legislative phase
ARGUMENT

How Brazil Crowdsourced a Landmark Law

When the time came to draft an important new "Internet bill of rights," Brazilians took matters into their own hands.

BY DANIEL O’MALEY | JANUARY 10, 2018, 4:11 PM

Brazil is in a state of political turmoil. An investigation into a decades-old kickback scheme at the state-owned oil company, Petrobras, has entangled prominent politicians and leading business figures alike. President Dilma Rousseff is facing
STAGES OF LAWMAKING

Public has the potential to enhance governance in every legislative phase.
Platforms

Platforms are a series of culture-changing initiatives

Projects

Mindlab Morgen

Project X

An umbrella for culture-changing experiments and interventions

Read More

Labrats

Mindlab Executive

International
Public has the potential to enhance governance in every legislative phase.

STAGES OF LAWMAKING

AGENDA SETTING
MORE INFORMATION
ACCELERATED INNOVATION
ENHANCED TRANSPARENCY
IMPLEMENT
DRAFT
GREATER ACCOUNTABILITY
EVALUATE
LIST OF PROJECTS

These are projects from the various sub metros in the Accra metropolis.

CONTINUATION AND COMPL...  
£3 287,500.00  April 3, 2012  60%  1
The project, when completed is expected to h...

2 STOREY 6-UNIT CLASSR...  
£3 191,900.79  Feb. 3, 2011  50%  0
This project involved the construction of a ...
LAW AND POLICYMAKING CYCLE

CROWDLAW TAXONOMY

LAW/POLICY
- TYPE OF PROCESS
- SPONSOR
- TOPIC

PEOPLE
- AUDIENCE
- INCENTIVES

INSTITUTION
- OWNER
- TRAINING
- MARKETING
- INTERNAL ORGANIZATION
- RELEVANCE

PARTICIPATORY PROCESS
- PARTICIPATORY TASK
- METHOD
- TIMING
- PLATFORM/TECHNOLOGY
- AUTHENTICATION
**Conexión peatonal y ciclista las tablas con Chamartin y pza castilla**

Hacer accesible el peatonal y el ciclista el barrio de las tablas con Chamartín y pza Castilla a través de una vía protegida del tráfico por la avenida de Burgos.

- movilidad
- deportes
- Distritos

**Ensanchar y arreglar la acera del lado derecho Calle Ginzo de Limia**

Ensanchar la acera en el lado derecho de la Calle Ginzo de Limia entre Glorieta Reales Academias y Fermín Caballero. Actualmente es muy estrecha con agujeros y levantada por raíces de los árboles.

- medio ambiente
- movilidad
- Urbanismo
- Distritos
DECIDE: ENABLING DIRECT DEMOCRACY IN MADRID
WHY DO PROPOSALS GET SO FEW SIGNATURES?
Five hacks for digital democracy

Beth Simone Noveck urges researchers to work out how technology can improve public motivations.

The American public is often portrayed as rational, self-interested, and outcome-focused. But is this characterisation accurate? A recent exchange between Professor Noveck and New York University Law School Dean, James J. Amsterdam, on the future of public participation, suggests that there may be more to the story. Noveck argues that the public participation space is threatened by a number of challenges, including the rise of surveillance, the erosion of trust in government, and the decline of the public sphere. Amsterdam, on the other hand, sees the potential for technology to improve public participation, particularly in the context of digital democracy.

Noveck suggests that the current approach to public participation is flawed. She argues that the public参与 space is threatened by a number of challenges, including the rise of surveillance, the erosion of trust in government, and the decline of the public sphere. Amsterdam, on the other hand, sees the potential for technology to improve public participation, particularly in the context of digital democracy.

The key to improving public participation, Noveck argues, is to understand how people make decisions. She suggests that the public参与 space is threatened by a number of challenges, including the rise of surveillance, the erosion of trust in government, and the decline of the public sphere. Amsterdam, on the other hand, sees the potential for technology to improve public participation, particularly in the context of digital democracy.

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FROM CITIZEN ENGAGEMENT TO PEOPLE-LED INNOVATION

5 FALLACIES

- Engagement is about legitimacy
- Engagement must be mass-based
- Engagement is limited to interest-group representation
- Civic engagement is limited to civil society
- Lawmaking must always be done this way
Predicting poverty and wealth from mobile phone metadata

Jessica Blumenstock1,2, Gabriel Cadmus2, Robert De3

1 See all authors and affiliations
2 Date: 27 Nov 2015

Vol. 350, Issue 6264, pp. 1073-1076
DOI: 10.1126/science.aab450

You are currently viewing the abstract.

Predicting unmeasurable wealth

In developing countries, collecting data on basic economic quantities, such as wealth and income, is costly, time-consuming, and unreliable. Taking advantage of the ubiquity of mobile phones in Rwanda, Blumenstock et al. mapped mobile phone metadata inputs to individual phone subscriber wealth. They applied the model to predict wealth throughout Rwanda and show that the predictions matched well with those from detailed bear-on-the-ground surveys of the population.
THANK YOU

@bethnoveck
thegovlab.org | smarterstate.org

Design: Claudio Mendonca
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Upcoming Thought Leadership Seminars

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<td>Teaching evidence-based policy to fly: transferring sound policies across the world</td>
<td>Auckland</td>
<td>12 October 2018</td>
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<td>A behavioural perspective on utilising performance data; and the gendered nature of welfare systems</td>
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Enquiries to:
Thought Leadership
T +61 3 8344 1900
appliedlearning@anzsog.edu.au
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ANZSOG.EDU.AU

@ANZSOG