

Created by government, for government. We acknowledge the Aboriginal and Torres Strait Islander peoples as Traditional Owners, Custodians and First Nations of Australia, and Māori as tangata whenua and Treaty of Waitangi partners in Aotearoa New Zealand.

Professional Learning Program

# Learning to Communicate for Impact and Influence



## Find your authentic, persuasive voice

We all communicate constantly, but communication that cuts through the noise and drives action takes skill and practice.

Led by Dr Zina O’Leary, this program gets to the core of what’s important AND what is holding you back. You’ll explore communication strategies, identify and tackle your fears and discover your authentic communication style.

### Discover your authentic style

In striving to be professional, we often mask the authenticity that impactful communication requires. Embrace your individuality and make your messages count.

### Unpack the science behind impactful communication

Explore best-practice communication strategies and learn how to persuade and influence your audience.

### Learn from a leader in the field

Learning to Communicate for Impact and Influence is facilitated by communication and research expert Dr Zina O’Leary, ANZSOG Senior Fellow and adjunct Professor at the Joseph R. Biden Jr. School of Public Policy, University of Delaware.

### Remove roadblocks

Identify and tackle the blockers that are holding your communication back.

Online

29 July-12 August 2025

**Earlybird: \$2,200 (incl. GST)**  
**Full price: \$2,750 (incl. GST)**

**Audience suitable for:**

- executives, managers and professionals wanting to boost their confidence and increase their influence who work in:
  - the public sector
  - not-for-profit organisations
  - other fields.

## PROGRAM SCHEDULE

		JUL	AUG
Session 1	3 hrs, online via Zoom	29	
Session 2	3 hrs, online via Zoom	30	
Session 3	3 hrs, online via Zoom		5
Session 4 (cohort A)	3 hrs, online via Zoom		6
Session 4 (cohort B)	3 hrs, online via Zoom		7
Session 4 (cohort C)	3 hrs, online via Zoom		12

To find out more about Learning to Communicate for Impact and Influence, visit <https://anzsog.edu.au/learning-and-development/courses/learning-to-communicate-for-impact-and-influence/>

For over 20 years, the Australia and New Zealand School of Government (ANZSOG) has been providing tailored education programs to leaders in the public sector and beyond. We partner with governments, universities and businesses to foster leaders who inspire and create positive impact in the communities they serve.

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