

<b>POSITION TITLE</b>	Academic and Research Communications Advisor
<b>POSITION TERM</b>	Ongoing
<b>FUNCTION</b>	Growth and Impact
<b>ANZSOG CAPABILITY</b>	Capability Level 2
<b>REPORTING MANAGER</b>	Strategic Communications Manager
<b>DIRECT REPORTS</b>	0
<b>LOCATION</b>	Offices in Melbourne, Sydney and Canberra
<b>APPROVED BY</b>	Chief Operating Officer
<b>DATE APPROVED</b>	October 2025

## ABOUT ANZSOG

The Australia and New Zealand School of Government (ANZSOG) was established by governments and a group of universities to serve governments and public services in Australia and Aotearoa New Zealand. Its members are the national governments of Australia and Aotearoa New Zealand, all Australian States and Territories, and leading Australian and Aotearoa New Zealand universities.

In delivering on its mission of public governance that people trust, the school brings together academic and practitioner experts from across our member governments and around the world to support current and future government and public sector capability needs and anticipate and address government and public sector challenges.

## ABOUT THE POSITION

This role is pivotal in enhancing ANZSOG's outreach to both academic and practitioner audiences, particularly through our Academic Fellows Program and related academic engagement and knowledge exchange initiatives.

With a core focus on bridging the gap between academic research and public sector practice, the Advisor works collaboratively across internal teams and with external partners to ensure that ANZSOG's research is effectively translated to be accessible, relevant, and impactful for government stakeholders across jurisdictions.

## KEY RESPONSIBILITIES AND ACCOUNTABILITIES

### *Content Production, Delivery and Evaluation*

- Develop and manage content production workflows to meet strategic research communication timelines.
- Coordinate and deliver internal and external communications related to ANZSOG's academic engagement and knowledge exchange initiatives, including the translation of complex research into accessible formats such as digital artefacts, evidence syntheses, explainer articles, presentations, and email newsletters.
- Develop an annual operational plan of research translation activities and strategically curate relevant communications content, informed by knowledge of the themes and types of research translation artefacts that will resonate best with ANZSOG's mission and generate interest from amongst its audiences.
- Develop ideas for content by maintaining awareness and active connection to the ecosystem of academics and knowledge producing organisations that operate in the field of public governance.
- Design and implement feedback mechanisms to evaluate the reach, engagement, and impact of communications.

### *Media Relations*

- Build and maintain relationships with journalists and external publishers to secure earned media coverage.
- Pitch compelling story ideas and facilitate expert commentary from ANZSOG's Academic Fellows and academics based in our member universities.
- Support media training and preparation for Academic Fellows and researchers engaging with public audiences.

#### *Collaboration and Stakeholder Engagement*

- Maintain accurate records of research translation activities, partnerships, and outputs across ANZSOG's network.
- In collaboration with Thought Leadership and events, support the facilitation of cross-sectoral dialogue between academics and public sector leaders to promote the translation of evidence-informed policy development.
- Liaise with the relevant parts of the organisation to align audience targeting, messaging and production schedules.
- Monitor trends in public sector needs, research translation methodologies and the approaches taken by other organisations engaged in research translation to inform strategic direction and future initiatives.
- Strategically curate content by engaging academics from our member universities in the translation of their research and demonstrate the value and impact of this activity back to our partners.
- In collaboration with the Strategic Communications Manager, locate ANZSOG in the networks of other organisations engaged in research translation to understand best practice, develop content sharing and develop strategic relationships where appropriate.

#### **QUALIFICATIONS, SKILLS AND EXPERIENCE**

- Tertiary qualification in social sciences, public policy, communications, or journalism. Relevant postgraduate study and/or professional training is highly desirable.
- Minimum of 3 years' experience in communications and/or research translation, preferably within the public sector, higher education, or research/policy institutes.
- Demonstrated technical knowledge and understanding of public governance and its disciplinary fields, including public administration, public management and public policy.
- A strategic mindset to communications and a deep appreciation for the role of research in shaping public policy.
- High level of research acumen, including ability to evaluate research findings, research design, research methodology and the ethical conduct of research.
- Proven ability to translate academic research into accessible formats for diverse audiences.
- Strong written and verbal communication skills, with experience producing briefs, reports, and digital content.
- Effectiveness in collaborative environments with a passion about making academic insights accessible and actionable.
- Experience in project management, including coordinating production schedules and stakeholder engagement.
- Excellent interpersonal skills and the ability to build and maintain productive relationships across sectors.
- Demonstrated proficiency using digital communication tools, content management systems, and analytics platforms will be highly valued.

#### **ANZSOG VALUES**

ANZSOG is a values-based organisation. This means that we understand that the ways in which we

work make a big difference in what we achieve. Our values are Excellence, Collaboration, Integrity and Respect, which guide our behaviours and attitudes as members of the ANZSOG community. As a binational learning organisation committed to authentically serving and partnering with governments and First Nations and Māori communities, we are also committed to engaging in ongoing learning to model the impact and change we seek to achieve through our work.