



NZ SSC & ANZSOG present:

AUCKLAND SMART CITY: THINKING BEYOND THE TECHNOLOGY-LED UTOPIA

SPEAKER

Professor Wolfgang Drechsler
Professor of Governance
TalTech

MODERATOR

Pam Ford
General Manager
Economic Development
Auckland Tourism, Events and Economic
Development

**DO YOU HAVE A
QUESTION ABOUT
TODAY'S TOPIC?**

SEND YOUR QUESTIONS
THROUGH SLI.DO:

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ALL QUESTIONS WILL BE
ANSWERED AT THE END
OF THE PRESENTATION

*SLIDES FROM TODAY'S
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AVAILABLE ON THE
ANZSOG WEBSITE*



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wolfgang drechsler

FinEst Twins – Smart Cities Tallinn and Helsinki



NYZ \$56 million Smart Cities Center of Excellence est. today

**TAL
TECH**

RAGNAR NURKSE
DEPARTMENT OF
INNOVATION AND
GOVERNANCE

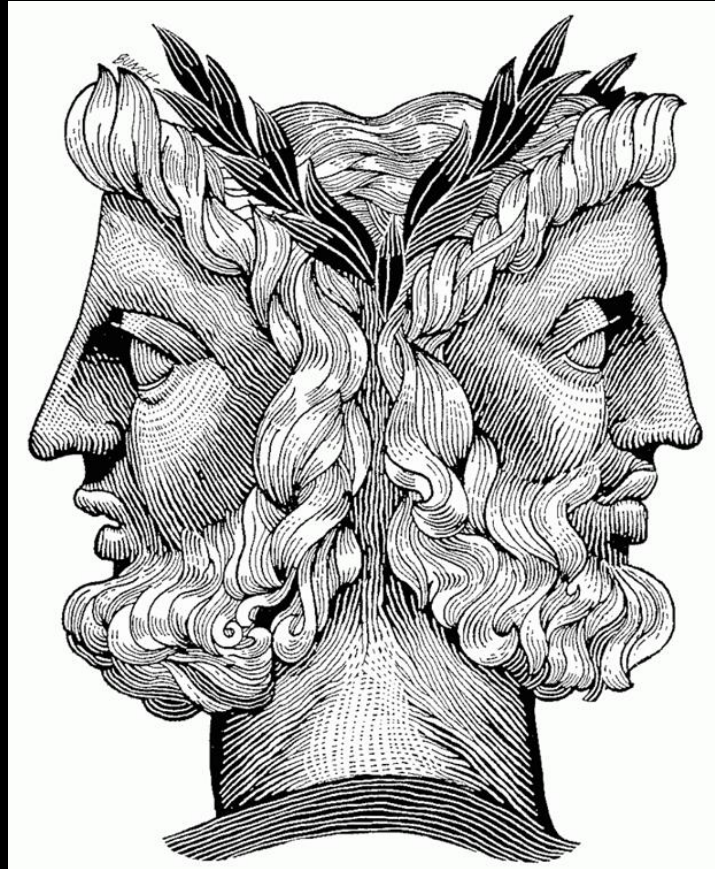
The Smart City is the ICT City and a form of e-Governance



Traffic, environment, health problems beautifully solved



But all technology is ambivalent



Technology = progress?

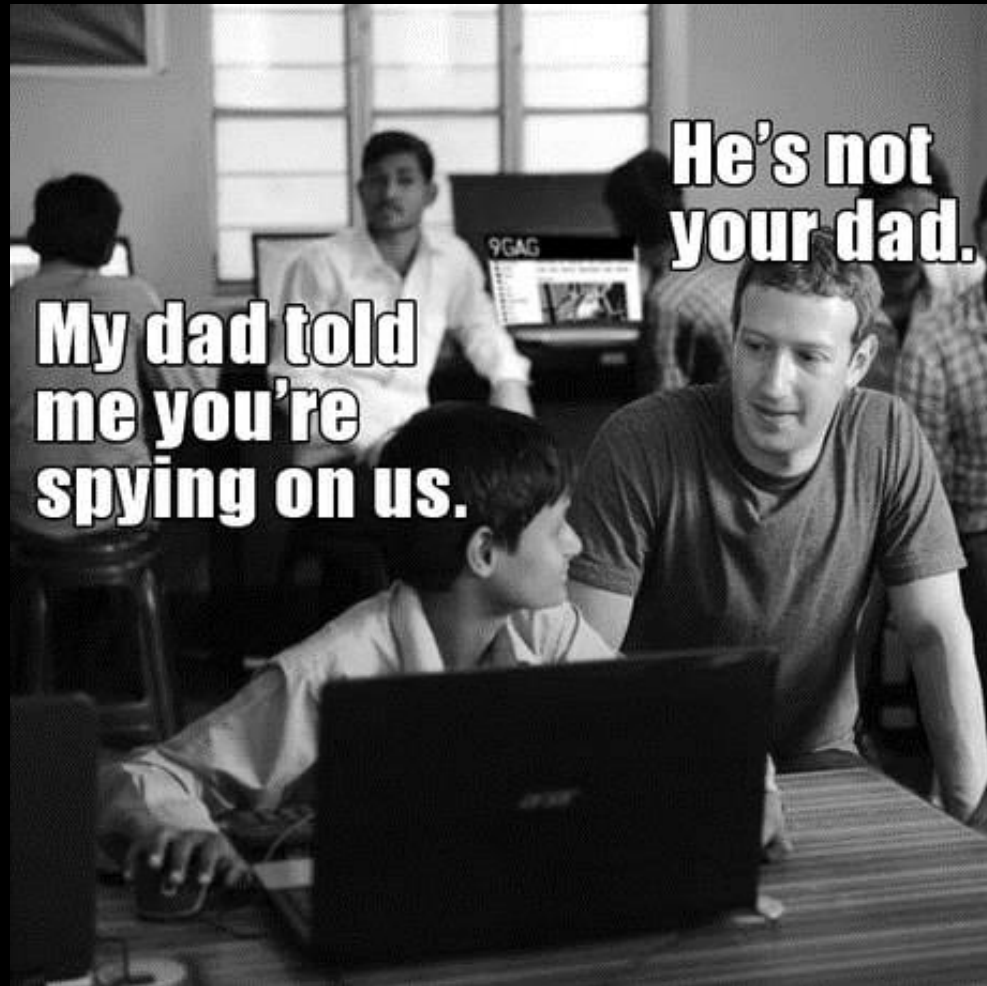
No reason to think so



So the question remains, when is the Smart City a Good City?

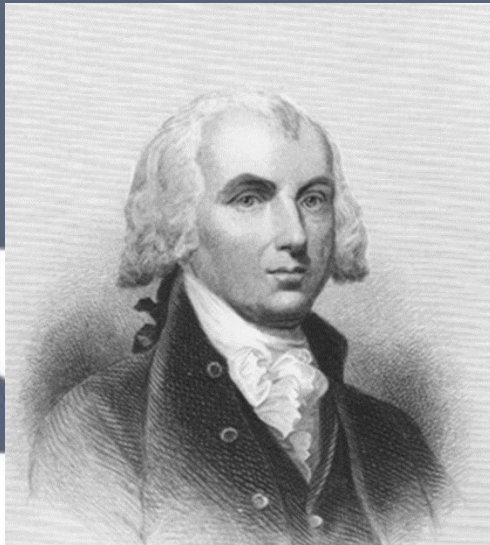


The Smart City, in the end, does seek total control









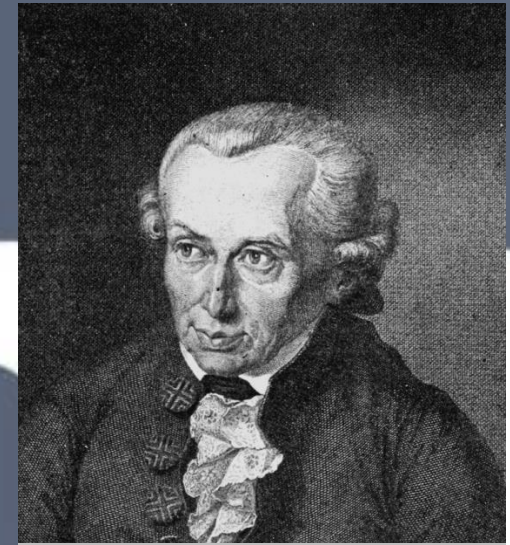
James Madison

the western const. state

image of human person

kantian anthropology

enlightened individual



Immanuel Kant

MANUEL CASTELLS

Power and counter-power
in the digital society
cui bono?



"first we use technology, then
technology uses us"

Friedrich Georg Jünger

Die Perfektion der Technik

Vittorio Klostermann

"technology
does not serve
mankind but
itself"

Engineers



Businessmen



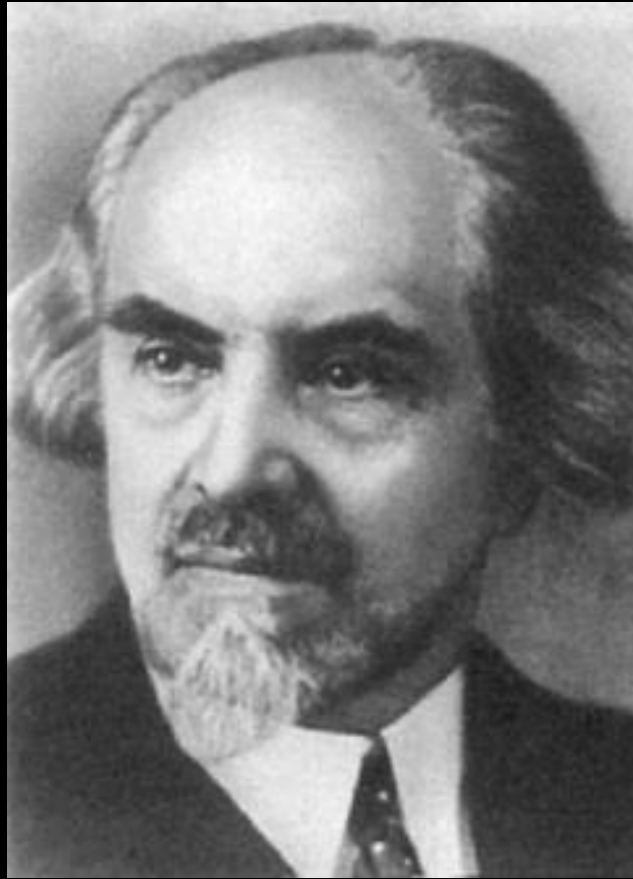
Politicians



a tendency to solutionism



but Democracy is a conscious
decision against expert rule



Agencies are coming together to deliver seamless, anticipatory and personalized services for citizens and businesses.

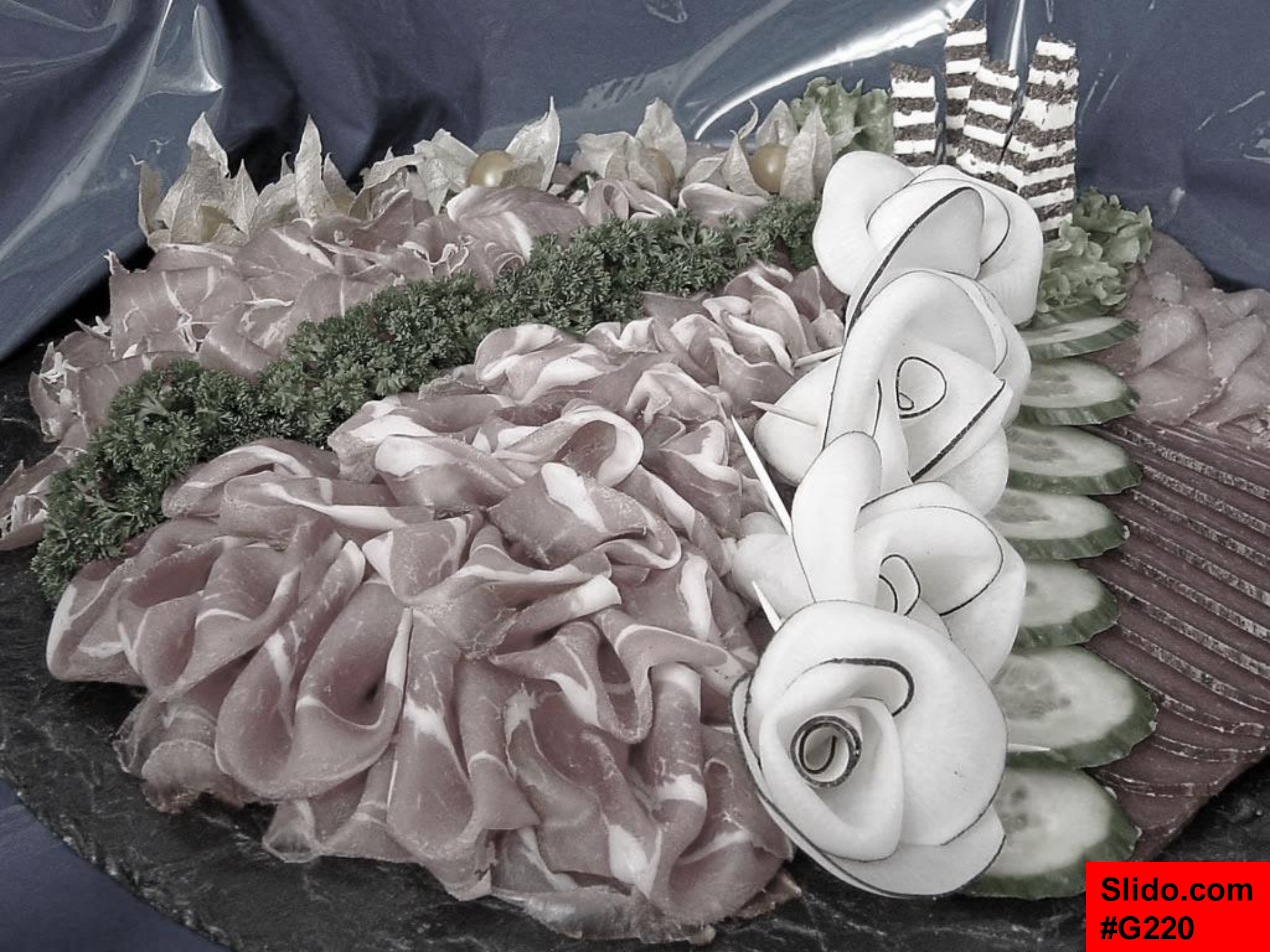






Πολιτεία II 369-373,
esp 372d, 373c







XIX. PARTEITAG
der KPdSU (B)

**Von den Sowjetmenschen lernen,
heißt siegen lernen!**



“seamless”

“data-driven”

“evidence-based”

(→ “evidence-informed”)

"Plato's Cave"

by Joan
Thornborrow-
Steady







RESIST

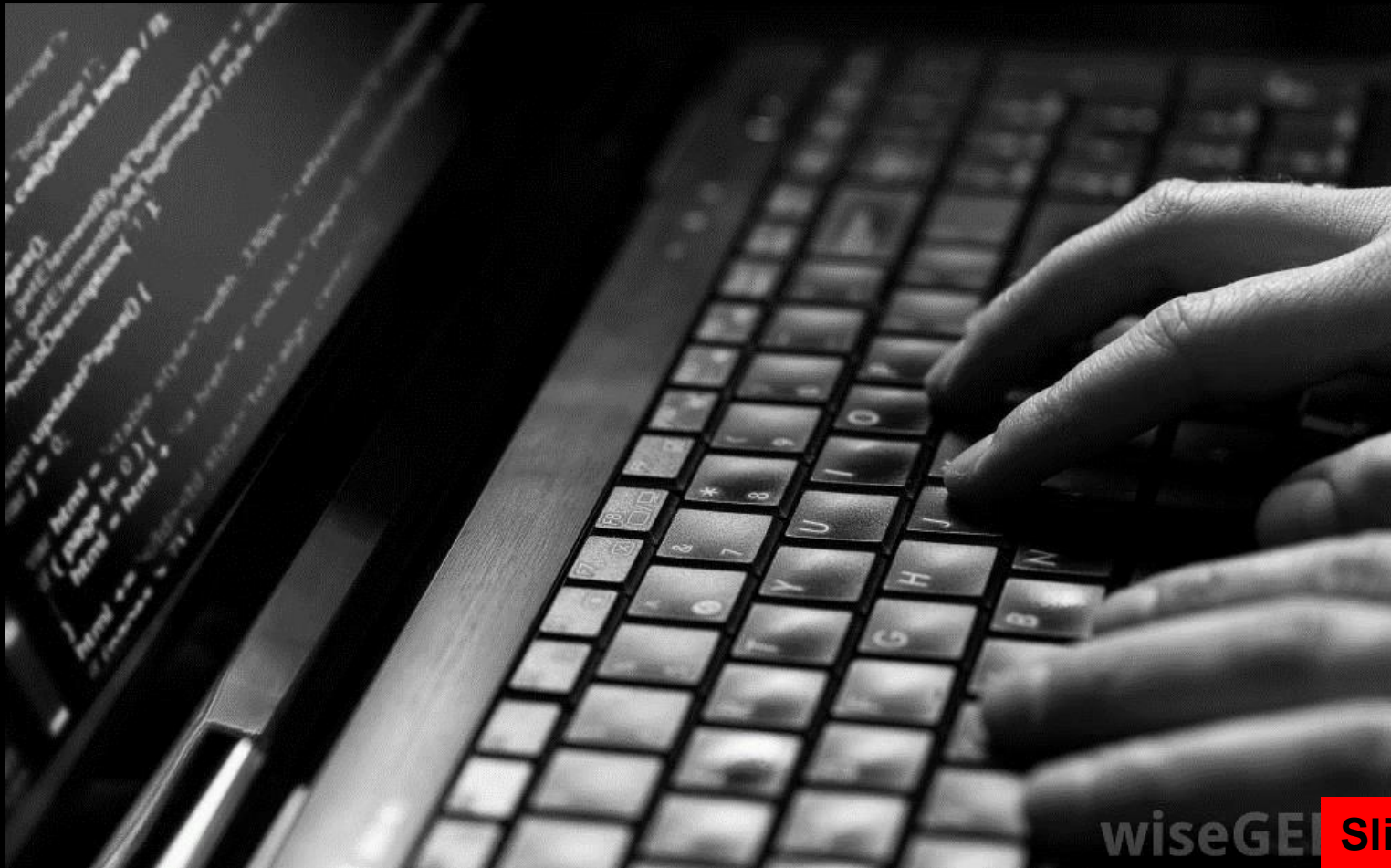
code

make

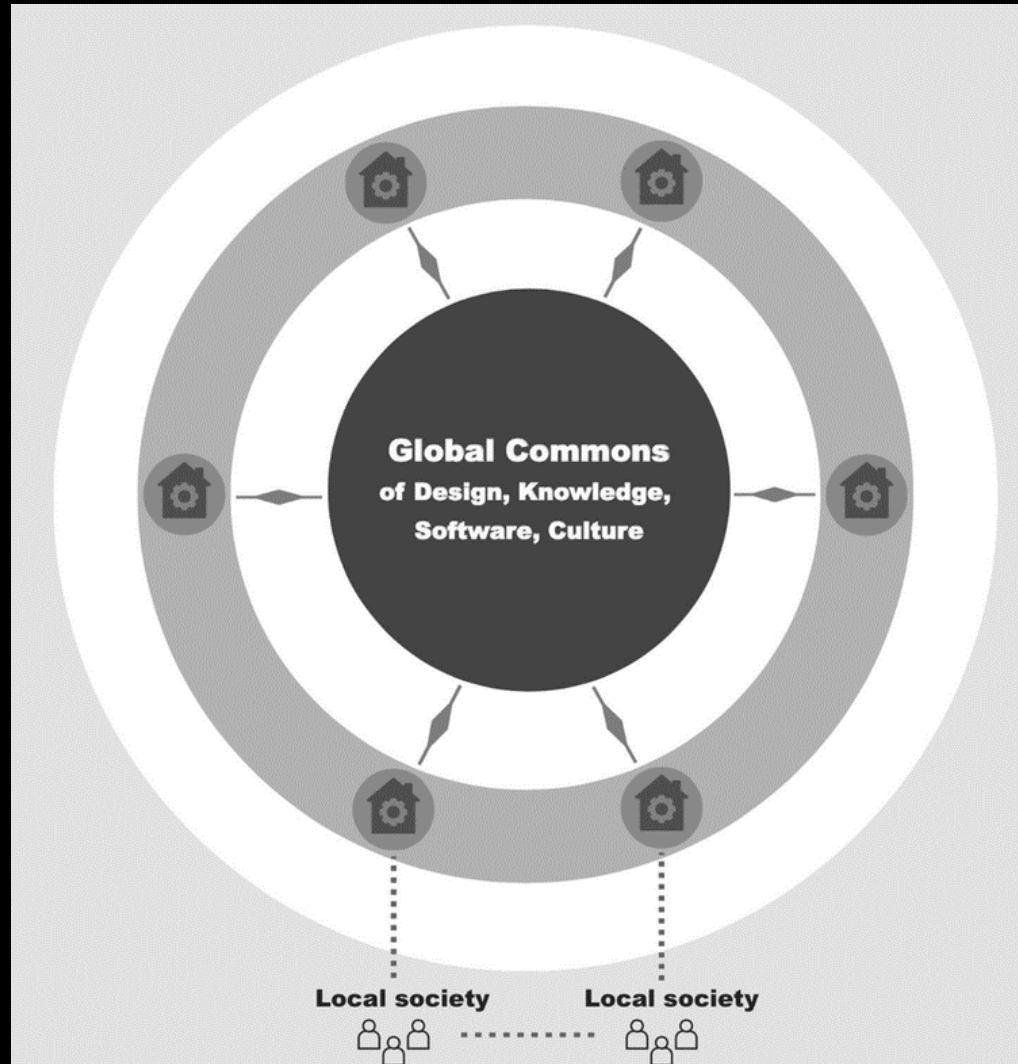
talk

pray

code



make



talk



looking for some quiet
reflection?

pray



**“The good
is the most
accurate
measure
of all
things”**





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Questions?

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THANK YOU

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